



Mr. John Edmond, Regional Representative
Economic Development Administration
U.S. Department of Commerce
Seattle Regional Office
Jackson Federal Building
915 Second Avenue, Room 1890
Seattle, WA 98174-1001

RE: FY 2021 American Rescue Plan Act Build Back Better Regional Challenge Notice of Funding Opportunity EDA-HDQ-ARPB33-2021-2006976 – Phase 2

Dear Mr. Edmond:

On behalf of HELP of Southern Nevada, I am writing to share our support for Southern Nevada's Build Back Better Regional Challenge Phase 2 grant proposal, led by the Las Vegas Global Economic Alliance (LVGEA). The proposal focuses on the growth of the Southern Nevada region's advanced manufacturing industry cluster through the advancement of four (4) tightly aligned, transformative projects with an emphasis on job creation, economic outputs, equity, and sustainability. Together, these projects will create a long-term, transformational plan for rebuilding Southern Nevada's regional economy that is fully aligned with the region's Comprehensive Economic Development Strategy (CEDS).

HELP of Southern Nevada is focused on assisting families and individuals throughout Southern Nevada to overcome barriers and attain self-sufficiency through direct services, training and referral to community resources.

In the event this proposal is funded, HELP of Southern Nevada's role in assisting LVGEA with the project would include:

- Screen individuals for training in entry level manufacturing positions.
- Provide wrap around services to include; barrier removal and workforce readiness support.
- Provide pre-vocational services to eligible individuals.
- Provide business engagement services to meet employers' workforce needs while advocating for individual & family self-sufficiency.

HELP of Southern Nevada looks forward to working with LVGEA and the Southern Nevada's Build Back Better Coalition on Phase 2 of this initiative. LVGEA is an important lead for this grant, and the breadth of the partners assembled to establish the coalition behind this proposal signals the community is aligned in our understanding of the opportunity this grant will bring to

enhancing our regional economy in the identified project areas. If you have any questions, please contact me at HELP of Southern Nevada, friley@helpsonv.org or 702.369.4357 x 1238.

Sincerely,

A handwritten signature in blue ink, appearing to read 'F. Riley', with a stylized flourish at the end.

Fuilala Riley
President/CEO
HELP of Southern Nevada